



PXR 20
23
CONFERENCE

IBPOC Fellowship



single
thread

ELECTRIC
COMPANY
THEATRE

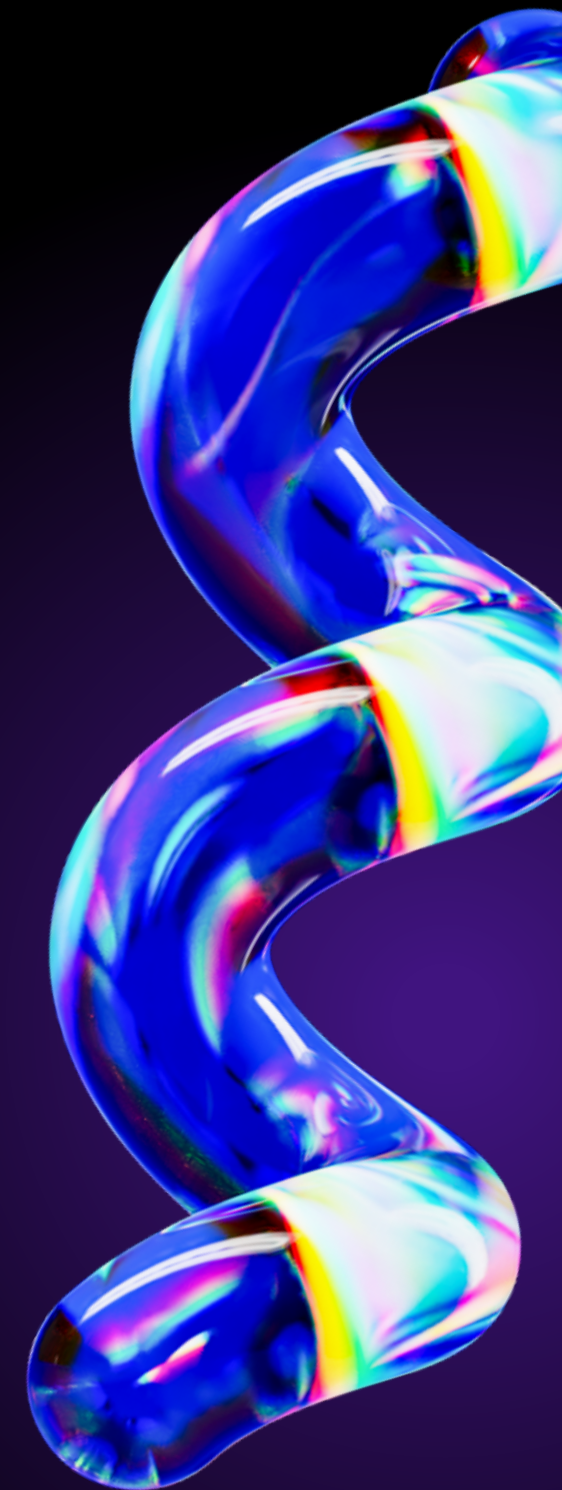
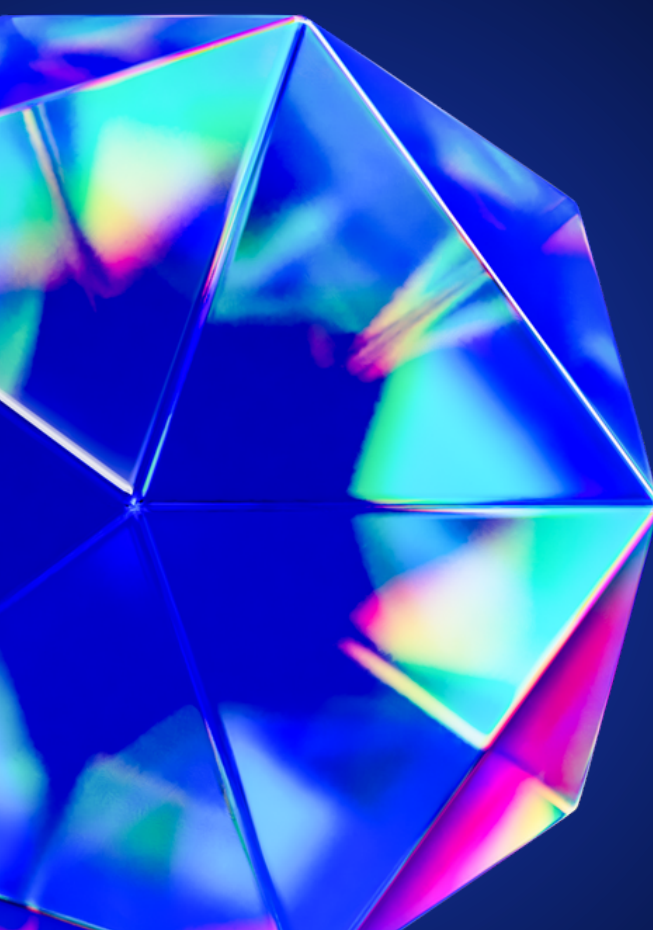


about

Performance and XR

The PXR Conference, hosted by Single Thread and Electric Company Theatre, is a series of interactive presentations and discussions by Canadian artists and digital content creators on how they are using virtual reality, augmented reality and mixed reality (collectively known as XR) in the creation of live performance.

The conference has hosted over 35 presentations, including XR trailblazers such as Yelena Rachitsky, Darren O'Donnell, Casey Koyczan, Debi Wong, Beth Kates, Nyla Innuksuk, and Jordan Tannahill.



Conference Metrics

\$350,000.00

has been paid to artists since PXR 2020, stimulating new content creation in XR.

150+

people attended PXR Conference in 2022 from across Canada and the globe!

16

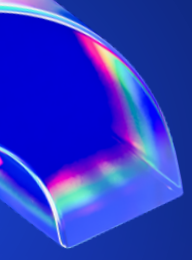
Partners with Single Thread Theatre for PXR2022 to support three exciting initiatives.

Partnership History

Single Thread & Debbie Deer Productions



Single Thread Theatre Company (STTC) and Debbie Deer Productions (DDP) team are passionate about creating meaningful access to marginalized folks and expanding Canadas XR network. Consisting predominantly of folks from diverse roots, STTC and DDP have a vantage point of lived experience as underrepresented individuals in the XR space. We are focused on changing this through the PXR Conference and IBPOC Fellowship.



The Fellowship

The Fellowship was created in PXR's inaugural year to offer two racialized artists a free Oculus headset and free admission to PXR. The program has since expanded into a paid training program for IBPOC creators to develop their skills and proficiency in the XR medium.

2023 IBPOC and Northern Fellows receive:

- Full Access to PXR 2023 Conference
- Their own Meta Quest 2 Headset
- A \$1000 cash award to support their continued development in the field
- Access to a 3 month training incubator teaching skills for creating live performances in VR
- Access to digital infrastructure (internet connection or access point), as well as digital rehearsal space for artistic projects
- Artistic and Technical mentorship from established producers and designers across Canada throughout their fellowship
- Opportunity to participate in the fellowship for an additional year (for a total of 2 years)

IBPOC & Northern Fellowship Recipients



Raven John



Racquel Rowe



Renae Morriseau



**Lorena Torres
Loaiza**



K.P Dennis



Kai Little-White



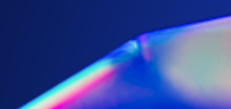
Shaun Anderson



Joseph Hays



Andrea Wong



Success Stories

Participants in the IBPOC Fellowship program have been making waves and working on incredible new works within the XR sphere:

- **Raven John** is a 2023 recipient of the Baby Ghost Fund, a \$20,000 award to develop their XR Game Studio
- **Lorena Torres Loaiza** was accepted into Boca Del Lupo's SLaM Program, to expand her learnings in 360 Video
- **Kai Little-White** has developed *Solstice Stories*, a third-person game and visual novel with Augmented Reality Extensions, with the support of OYA Black Arts Coalition



Lorena Torres Loaiza
Fellow (2021-2022)

"Thank you also for always working so hard to make everyone feel comfortable and welcome. I've been working in the arts for a long time, with very kind people, and this is still one of the most inclusive working experiences I've had."

"The PXR Fellowship was an invaluable experience for me as an Indigenous digital creator. Connecting with like-minded members of the digital arts industry, discussing new ideas, opportunities and coming together to overcome systemic road blocks to success is an essential conversation that our youth and communities can only use more of."



Joseph Hays
Fellow (2021-2022)

Some People Behind the Magic!

Program Director, Curriculum Builder, Mentor Outreach, Program Publicity

Hailing from Kingston Jamaica, Debbie Deer is a theatre and digital arts buff turned XR creator! She is a playwright, director, producer, performer and educator. Today, Debbie is the CEO/Founder of her multi-media companies Debbie Deer Productions and Orion Digital Innovations and Creations Inc.



Primary Workshop Lead, VR World Builder

Ari Tarr is an immersive actor/director/designer trained in physical theater, puppetry, and multimedia installation. In 2015 Ari co-founded a startup creating tools for live XR production. He continued as an XR content producer for several media studios with clients including High Fidelity, Bjork and Coldplay,



Mentor Live XR Production for Concerts, Marketing

Adrian Rashad has had the privilege of working with large companies such as CBS, NBC, KTLA, Facebook, Microsoft, United Way, and more to push the boundaries of immersive media whilst producing great XR titles and experiences.



Marketing and Promotional Strategies for XR

Founded by Laura Mingail, Archetypes and Effects leverages insight into how humans have the ability to turn the greatest imaginations into reality using tactics that have helped magicians to wow and inspire audiences for centuries. Archetypes & Effects operates as an extension to client teams.



Ways to support

Funding

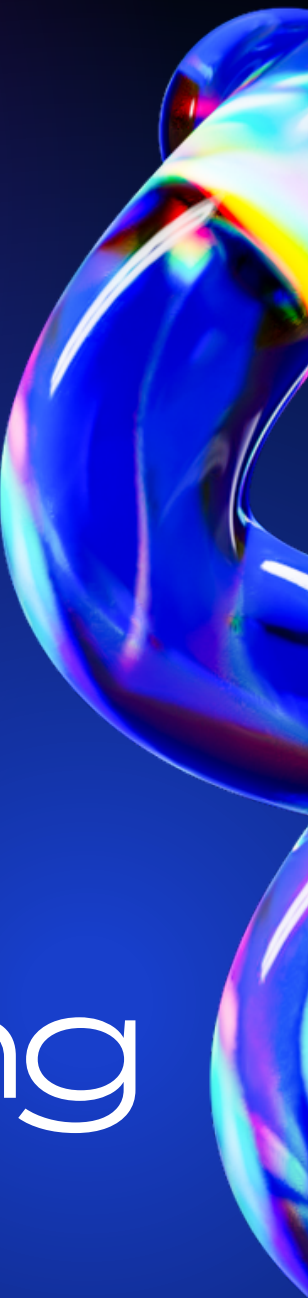
- Microgrants for each Fellow to receive paid mentorship in XR creation tools such as world design and avatar embodiment

Mentoring

- Establishing a network of local and international mentors and training opportunities to tailor program to each individual's interests

Championing

- Supporting each artists' individual XR creations, and providing opportunities for presentation or development at your organization



Selection Process



The PXR Fellowship and DDP Immersive Incubator recipients will be determined through an application process, overseen by the following Selection Committee:

- Debbie Deer
- Amanda Lin
- Samantha Vu
- Davis Heslep
- Milton Lim
- Melissa Johns



Sponsorship Levels



\$1000 - PXR Enthusiast

Logo placement on our website, and a shoutout on social media and in our e-newsletter. Receive one complimentary conference pass.

\$3000 - PXR Advocate

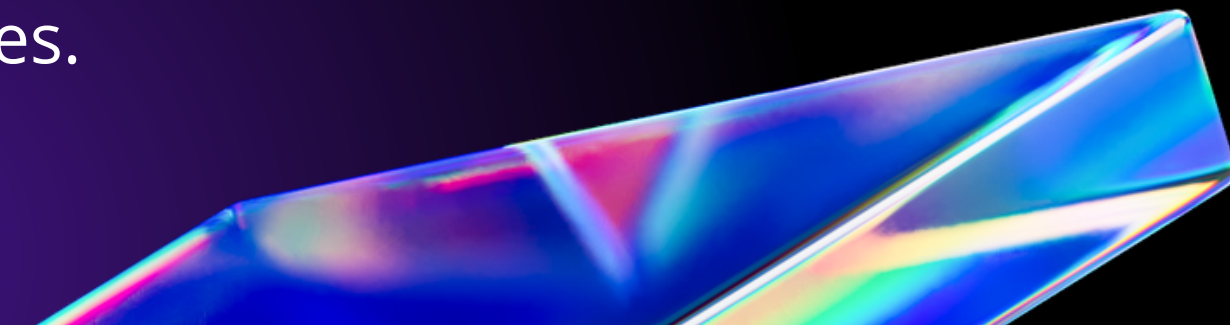
In addition to above, have your logo placed in the conference world build in VRChat, and get the opportunity to introduce yourself to our fellows. Receive two complimentary conference passes.

\$5000 - PXR Visionary

In addition to above, attend a VIP reception in VRChat with the PXR team and artists. Receive five complimentary conference passes.

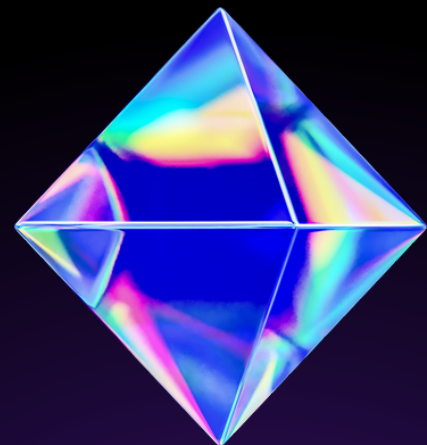
\$10,000 - PXR Champion

In addition to above, design a custom space dedicated to your organization within our VRChat conference world, and have the opportunity to present at the conference. Help us shape the future of the Fellowship for 2024. Receive ten complimentary conference passes.





CONTACT US



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